

Transfer Degree Map: LSC to PVAMU

Bachelor of Business Administration in Marketing



4 – Year Suggested Academic Plan for Transfer

First Year - Freshman							
Fall Semester				Spring Semester			
LSC	University	Course Name	Hrs	LSC	University	Course Name	Hrs
EDUC 1300 (1)	N/A	Learning Framework: 1 st Year Exp.	3	ECON 2301	ECON 2113	Macroeconomics	3
ENGL 1301	ENGL 1123	Composition & Rhetoric I	3	ACCT 2401	ACCT 2113	Principles of Financial Accounting	4
BCIS 1305	MISY 1013	Business Computer Applications	3	MATH 1314	MATH 1113	College Algebra	3
BUSI 1301	MGMT 1013	Business Principles	3	GOVT 2306	POSC 1123	Texas Government	3
GOVT 2305	POSC 1113	Federal Government	3				
Total			15	Total			13
Summer Semester							
PSYC 2301	PSYC 1113	General Psychology	3	HIST 1301	HIST 1313	U.S. History to 1877	3
Total			3	Total			3
Second Year - Sophomore							
Fall Semester				Spring Semester			
LSC	University	Course Name	Hrs	LSC	University	Course Name	Hrs
MATH 1325 (2)	MATH 1153	Calculus for Business & Social Sci.	3	BUSI 2372	MGMT 1163	Business Analysis	3
BUSI 2301	BLAW 2203	Business Law	3	ENGL 2311 (3)	ENGL 1143	Technical Communications	3
ACCT 2402	ACCT 2123	Prin. of Managerial Accounting	4	SPCH 1321	COMM 1003	Business and Professional Communications	3
Life & Phys. Sci.	Life & Phys. Sci.	Choose from options below (4)	4	ECON 2302	ECON 2123	Microeconomics	3
				Lang., Phil., Cult.	Lang., Phil., Cult.	Choose from options below (5)	3
Total			14	Total			15
Summer Semester (LSC OR PVAMU) (do not count toward AA Business FOS degree at LSC)							
HIST 1302	HIST 1323	U.S. History since 1876	3	Life & Phys. Sci.	Life & Phys. Sci.	Choose from options below (4)	4
Creative Arts	Creative Arts	Choose from options below (6)	3				
Total			6	Total			4
Third Year - Junior							
Fall Semester				Spring Semester			
LSC	University	Course Name	Hrs	LSC	University	Course Name	Hrs
	MGMT 3103	Principles of Management	3		BCOM 3303	Business Communication	3
	MGMT 2203	Leadership & Ethics	3		ECON Elective	Economics Elective	3
	MRKT 3103	Principles of Marketing	3		MGMT 3013	Business Statistics	3
	FINA 2103	Personal Finance	3		MRKT 3333	Consumer Behavior	3
	MGMT 2000	Professional Dev. for Business	0				
Total			12	Total			12
Summer Semester							
	FINA 3103	Principles of Finance	3		MRKT 4413	Distribution of Management	3
Total			3	Total			3
Fourth Year - Senior							
Fall Semester				Spring Semester			
LSC	University	Course Name	Hrs	LSC	University	Course Name	Hrs
	MRKT 4393	Marketing Communications	3		MRKT 4493	Marketing Strategy and Analysis	3
	MGMT 4333	Production & Operations Management	3		MRKT 4343	Marketing Research	3
	MRKT Elective	Marketing Elective	3		MRKT Elective	Marketing Elective	3
	MRKT Elective	Marketing Elective	3		MGMT 4303	Strategic Management & Business Policy	3
	MGMT 4000	Professional Dev. for Business II	0				
Total			12	Total			12

Notes/Comments:

- (1) EDUC 1300 only required for First Time in College (FTIC) students
- (2) MATH 1325 is equivalent to MATH 2152, however, the student will receive credit for MATH 1153 toward their degree requirements
- (3) ENGL 2311 is equivalent to ENGL 1143 at PVAMU and will be applied to the Communication requirements at PVAMU in lieu of ENGL 1133
- (4) BIOL 1408, BIOL 1409, BIOL 2401, BIOL 2402, CHEM 1405, CHEM 1411 or other Life and Physical Sciences [core options](#) at PVAMU
- (5) ENGL 2341, ENGL 2342, HUMA 1301, PHIL 2306 or SPAN 2312
- (6) ARTS 1301, ARTS 1303, DRAM 1310, MUSI 1306 or other Creative Arts [core options](#) at PVAMU

Articulation Agreement Information – Standard and Program to Program (P2P)

Transfer of Credit & Student Benefits

- Direct Connect Scholarship available to full-time students:
 - Please refer to <https://www.pvamu.edu/recruitment/direct-connect-program/> for 2016-2017 scholarship criteria and program benefits.
 - Associate's degree and cumulative GPA 2.0-2.99 = \$4,000
 - Associate's degree and cumulative GPA 3.0-4.0 = \$5,000
 - 45 transferrable college level hours and Cum. GPA 2.5 = \$2,500
 - Scholarship based upon availability of funds and Community College Tuition and Mandatory Fees at the time of registration; subject to change for 2017-2018
- College students and employees will receive a **50%** reduction off the application fee
- Reverse transfer

Optional Partnership

- Joint Admissions
 - Student ID at LSC & PVAMU
 - Student computer/internet account at LSC & PVAMU
 - Student access to computer labs, libraries and employment opportunities at LSC & PVAMU
 - Student access to sporting events at PVAMU
 - Free electronic transfer transcript transmission/evaluation
 - Reduced application fee to PVAMU
- Cooperative Advising
 - Allows advising access at LSC and PVAMU for **all** degree programs at PVAMU for students admitted to PVAMU and all LSC students with expressed interest in transferring to PVAMU

Standard Agreement & P2P Agreement

(AA Business Field of Study to Bachelor of Business Administration in Marketing)

Program Admission Requirements

- LSC students entering BBA in Marketing program at PVAMU must have a 2.3 GPA.
- LSC students entering BBA in Marketing program at PVAMU must have earned a "C" or better in ENGL 1301, ENGL 2311 and MATH 1314.

Program Specific Requirements

- PVAMU may accept less credit hours based on PVAMU's degree requirements. For example, PVAMU requires 3 hours for Managerial and Financial Accounting, however, LSC requires 4 hours for the same classes. Therefore, only 3 of the 4 hours will be counted toward the BBA in Accounting at PVAMU.
- EDUC 1300 will not satisfy degree requirements at PVAMU but is required at LSC (if First Time in College).



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