



## Strategic Enrollment Management (SEM) At A Glance

### What is SEM?

**SEM is:** A comprehensive process designed to maintain optimum recruitment and retention of students where optimum is defined in the academic context of the institution.

LSC is committed to comprehensive and sound strategic enrollment management practices that support:

- Process Efficiency
- Enrollment Growth
- Improved Retention
- Heightened Completion

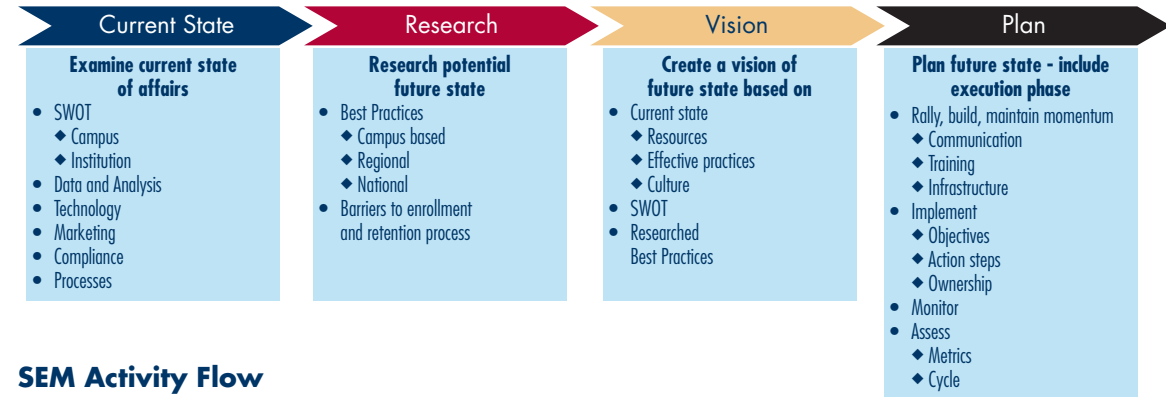
**SEM Charge:** To develop a comprehensive model for college-wide processes, systems, and assessment measures supporting recruitment, retention, persistence and completion in credit, non-credit, workforce development and training programs.

**SEM Mission:** To develop a college-wide strategic enrollment management framework and champion the development and alignment of campus based SEM plans supporting the continued growth and success of LSC and its students.

### Steps to SEM Success



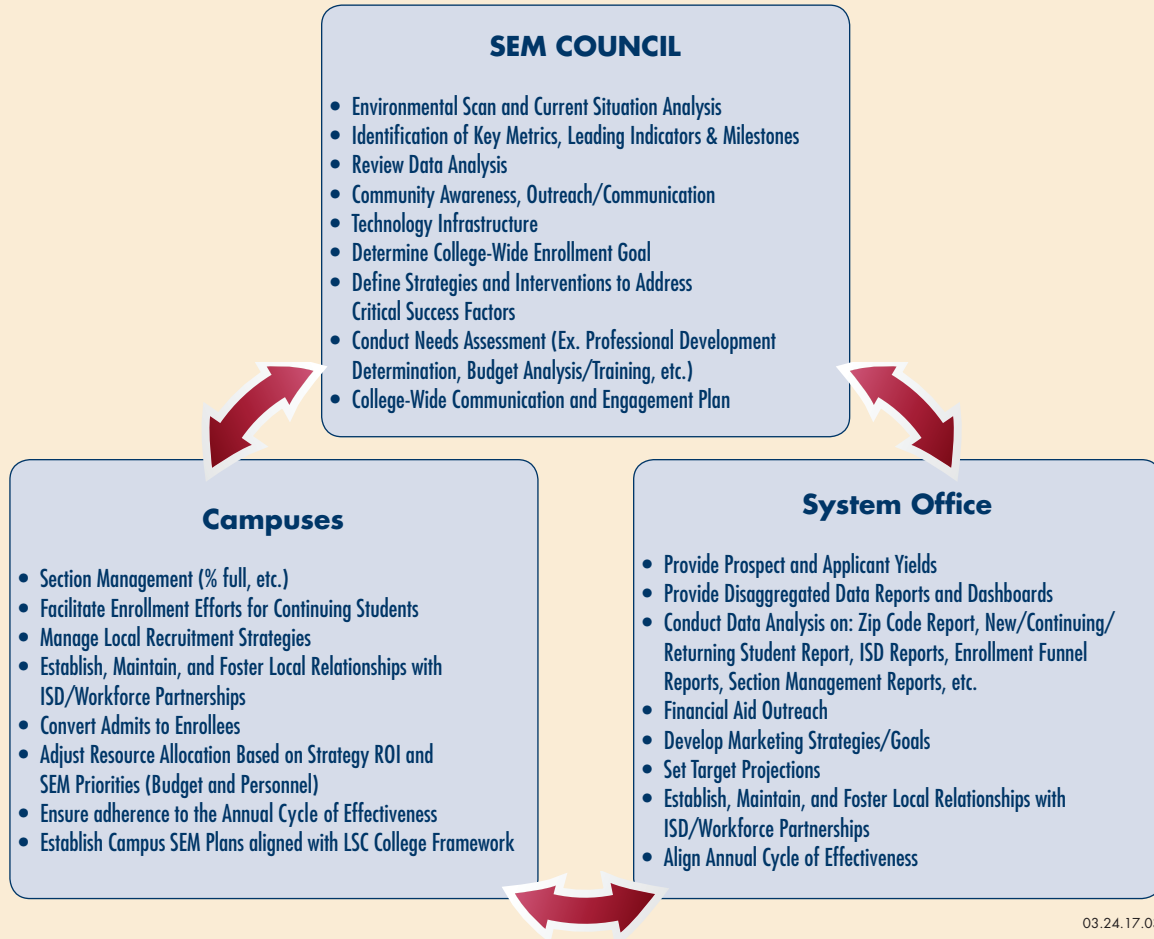
### LSC SEM Process



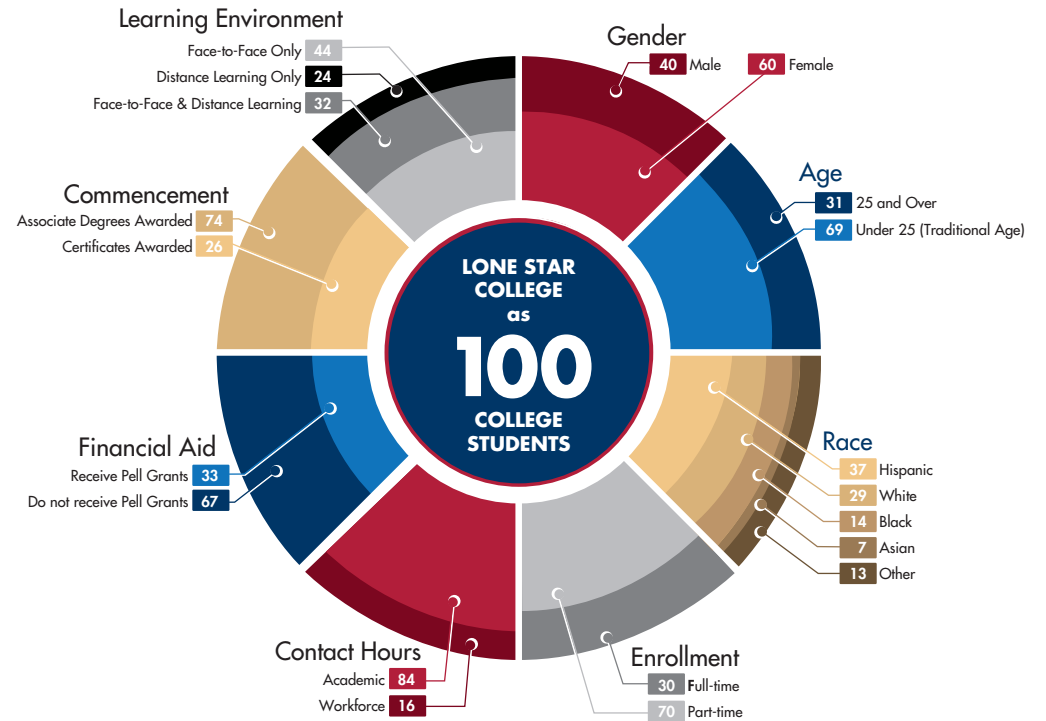
### SEM Activity Flow



## Roles in SEM



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## Annual Cycle of Effectiveness



The SEM Plan, activities and assessment are imbedded within LSC's (ACE) framework. The framework prescribes strategies be identified, implemented, and then evaluated (Planning, Implementing, and Evaluating).