

FRANKLIN UNIVERSITY - LONE STAR COLLEGE SYSTEM

07-08 Course Articulation Guide - Business Related Majors

This guide should be used in conjunction with your Degree Audit and Completion Guide

**STUDENT MUST APPLY AND COMPLETE PF 321 LEARNING STRATEGIES
IN ORDER TO ACTIVATE THEIR PROGRAM**

This document is an unofficial, informational guide.

Please review your Academic Evaluation and contact your SSA with any questions.

FRANKLIN UNIVERSITY COURSE

LONE STAR COLLEGE SYSTEM COURSE EQUIVALENT

General Education - REQUIRED FOR ALL MAJORS

SPEECH OR INTERPERSONAL COMMUNICATION.....	SPCH 1311 Intro to Speech Comm <u>or</u> SPCH 1315 Public Speaking <u>or</u> SPCH 1318 Interpersonal Comm
COLLEGE WRITING.....	ENGL 1301 Comp & Rhetoric I <u>and</u> ENGL 1302 Comp & Rhetoric II
BUSINESS PROFESSIONAL COMMUNICATION.....	BUSI 2304 Business Communication
^1 COURSE FROM THE DEPT OF SCIENCE.....	Select from COURSES such as Chemistry, Biology, Physics, etc.
^1 COURSE FROM THE DEPT OF HUMANITIES.....	Select from COURSES such as Philosophy, Literature, Ethics, etc.
^1 COURSE FROM THE DEPT OF SOCIAL/BEHAV SCIENCES...	Select from COURSES such as Anthropology, Sociology, Psychology, etc.
^IF YOU ARE UNSURE IF YOUR COURSE WILL TRANSFER PLEASE CONTACT YOUR SSA	
MACRO OR MICRO ECONOMICS.....	ECON 2301 Macroeconomics <u>or</u> ECON 2302 Microeconomics
STATISTICAL CONCEPTS.....	MATH 1342 Statistics
INTRO TO SPREADSHEETS.....	ITSW 1404 Intro to Spreadsheets
INTRO TO DATABASES.....	ITSW 1407 Intro to Databases
ALGEBRA COMPETENCY (SEE STATEMENT BELOW).....	MTH 0310 Intermediate Algebra
GENERAL EDUCATION ELECTIVES.....	General Education Electives select from non-developmental courses.

Accounting (ACCT)

Prior to Beginning your Bridge Courses, apply to Franklin University and complete PF321 Learning Strategies

Business Core

FINANCIAL ACCOUNTING.....	ACCT 2401 Principles of Accounting I
MANAGERIAL ACCOUNTING.....	ACCT 2402 Principles of Accounting II
MANAGEMENT THEORY & PRACTICES.....	BMGT 1303 Principles of Management
MARKETING.....	MRKG 1311 Principles of Marketing
BUSINESS LAW.....	BUSI 2301 Business Law I <u>or</u> BUSI 2302 Legal Environment of Business
INTRODUCTION TO FINANCE.....	Not available at your institution please take FINA 301 with Franklin

Major Area Bridge

INTERMEDIATE ACCOUNTING I.....	ACNT 2303 Intermediate Accounting
INTERMEDIATE ACCOUNTING II.....	ACNT 2304 Intermediate Accounting II
COST MANAGEMENT.....	ACNT 2309 Cost Accounting
FEDERAL TAXATION I.....	ACNT 1331 Federal Income Tax: Individual
* AUDITING.....	Not available at your institution please take ACCT 470 with Franklin

Business Administration (BSAD)

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Business Core

FINANCIAL ACCOUNTING.....	ACCT 2401 Principles of Accounting I
MANAGERIAL ACCOUNTING.....	ACCT 2402 Principles of Accounting II
MANAGEMENT THEORY & PRACTICES.....	BMGT 1303 Principles of Management
MARKETING.....	MRKG 1311 Principles of Marketing
BUSINESS LAW.....	BUSI 2301 Business Law I <u>or</u> BUSI 2302 Legal Environment of Business
INTRODUCTION TO FINANCE.....	Not available at your institution please take FINA 301 with Franklin

Major Area Bridge

An Additional 8 semester/12 quarter hours in Business Administration related courses (i.e. Accounting, Management, etc.) are required

*Taking Major Area Electives to fulfill the "University Electives" requirement under "Capstone" may affect this section.

Please see your Student Services Associate for more information**

Business Forensics (BSFR)

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Business Core

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MANAGERIAL ACCOUNTING.....	ACCT 2402 Principles of Accounting II
MANAGEMENT THEORY & PRACTICES.....	BMGT 1303 Principles of Management
MARKETING.....	MRKG 1311 Principles of Marketing
BUSINESS LAW.....	BUSI 2301 Business Law I <u>or</u> BUSI 2302 Legal Environment of Business
INTRODUCTION TO FINANCE.....	Not available at your institution please take FINA 301 with Franklin

eMarketing (EMKT)

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Business Core

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MANAGERIAL ACCOUNTING.....	ACCT 2402 Principles of Accounting II
MANAGEMENT THEORY & PRACTICES.....	BMGT 1303 Principles of Management
MARKETING.....	MRKG 1311 Principles of Marketing
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Major Area Bridge

WEB DESIGN AND IMPLEMENTATION.....	Not available at your institution please take WEBD 234 with Franklin
FUNDAMENTALS OF GRAPHIC DESIGN.....	ARTS 2313 Design Comm I <u>and</u> ARTS 2314 Design Comm II
GRAPHIC EDITING SOFTWARE.....	Not available at your institution please take WEBD 117 with Franklin
INTERNET MARKETING.....	Not available at your institution please take EMKT 340 with Franklin
INTRODUCTION TO WEB AUTHORIZING.....	ITSE 2413 Web Authoring

Financial Management (FINA)

****STUDENT MUST COMPLETE BOTH MICRO AND MACRO ECONOMICS****

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MANAGEMENT THEORY & PRACTICES.....	BMGT 1303 Principles of Management
MARKETING.....	MRKG 1311 Principles of Marketing
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Major Area Bridge

MACROECONOMICS.....	ECON 2301 Macroeconomics
PERSONAL FINANCIAL PLANNING.....	BUSI 1307 Personal Finance
INTERMEDIATE ACCOUNTING I.....	ACNT 2303 Intermediate Accounting
INTERMEDIATE ACCOUNTING II.....	ACNT 2304 Intermediate Accounting II

Forensic Accounting (ACCT/BSFR)

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MANAGEMENT THEORY & PRACTICES.....	BMGT 1303 Principles of Management
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BUSINESS LAW.....	BUSI 2301 Business Law I <u>or</u> BUSI 2302 Legal Environment of Business
INTRODUCTION TO FINANCE.....	Not available at your institution please take FINA 301 with Franklin

Major Area Bridge

INTERMEDIATE ACCOUNTING I.....	ACNT 2303 Intermediate Accounting
INTERMEDIATE ACCOUNTING II.....	ACNT 2304 Intermediate Accounting II
MAJOR AREA ELECTIVE.....	PLEASE SEE YOUR SSA FOR POSSIBLE OPTIONS

Human Resource Management (HRM)

Prior to Beginning your Bridge Courses, apply to Franklin University and complete PF321 Learning Strategies

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MANAGEMENT THEORY & PRACTICES.....	BMGT 1303 Principles of Management
MARKETING.....	MRKG 1311 Principles of Marketing
BUSINESS LAW.....	BUSI 2301 Business Law I or BUSI 2302 Legal Environment of Business
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Major Area Bridge

HUMAN RESOURCES MANAGEMENT.....	HRPO 2301 Human Resources Management
* STAFFING.....	Not available at your institution please take HRM 301 with Franklin
*COMPENSATION AND BENEFITS.....	Not available at your institution please take HRM 401 with Franklin
*EMPLOYEE AND LABOR RELATIONS.....	Not available at your institution please take HRM 402 with Franklin

Management (MGMT)

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MANAGEMENT THEORY & PRACTICES.....	BMGT 1303 Principles of Management
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Major Area Bridge

HUMAN RESOURCES MANAGEMENT.....	HRPO 2301 Human Resources Management
* ORGANIZATIONAL BEHAVIOR.....	HRPO 2307 Organizational Behavior

Marketing (MKTG)

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Major Area Bridge

ADVERTISING.....	MRKG 2349 Advertising and Sales Promotion
MAJOR AREA ELECTIVE.....	PLEASE SEE YOUR SSA FOR POSSIBLE OPTIONS

Elective Bridge Courses (taken at LSCS) - REQUIRED FOR ALL MAJORS

Nondevelopmental level courses taken at your community college and not applied directly toward another Bridge requirement will be applied in this area. **An official evaluation of transfer credit will determine the need for electives.** If you need additional courses to meet the hours required for your Bachelor's degree, **please select business or computer related courses** from those offered at your community college. Other courses may be acceptable in this area. Please see your Franklin University SSA for approval prior to taking the course.

JOINT PROGRAMS OF STUDY OPTION

The majors highlighted above are eligible for our Joint Programs of Study program. This unique option allows you to finish both your Bachelor's of Science degree and your MBA at an accelerated rate. Specific MBA courses can be substituted for Franklin University Major Area electives. Contact your SSA for information concerning the Joint Programs of Study program.

ALGEBRA COMPETENCY STATEMENT

Franklin University requires that all of our student satisfy an Algebra Competency Requirement. The Algebra Competency Requirement can be met in the following ways:

1. Algebra II in High School with a grade of "C" or higher;
2. Pass the Franklin University Algebra Competency Test;
3. Take Fundamental Algebra (MATH150) at Franklin University; or

4. Transfer in Fundamental Algebra (MATH150) or higher (College Algebra, Calculus, Finite Math, Discrete Math, etc., but not Statistics**)

**Statistics will not waive the Algebra Competency Requirement unless the course has been approved for your school.
Please see your SSA.

* This is a nonstandard bridge course. Completion of this course at your community college may increase the number of University Electives required to meet the 40 hour residency at Franklin.

Revised
Completed 9/30/2007