CDI is designed to train community development professionals and volunteers in the techniques of modern leadership and management of community development efforts. Since the program’s inception, hundreds of community leaders from throughout the country, many from Texas, have participated in the program.

The comprehensive program curriculum is designed to meet the increasing challenges facing community developers in today’s changing society and is applicable for community leaders from towns and cities of all sizes. CDI approaches community development as both a process and a program. It seeks to develop an individual’s ability to identify community problems, set goals, encourage liaison with outside agencies, stimulate community interaction, and bring groups together to support competitive economic development, human resource development and quality of life issues.
Advanced CDI
Advanced CDI is designed for individuals who have completed all three years of CDI as well as for those working in the field who want to stay on top and ahead of current trends. Sage Lewis, president of SageRock Inc., will share practical information and tools on how to effectively use Facebook, Twitter, Flickr, YouTube, LinkedIn and other evolving social media applications in the areas of community and economic development during the two-day session. SageRock, Inc. has been a leader in web marketing for over 10 years offering search engine optimization, paid search, social media and analytics. The firm has been recognized as a leading Search Marketing provider both by Marketing Sherpa and NEOSA. Sage has provided his expertise on industry leading websites such as SearchEngineWatch.com as a Link Expert Columnist; ClickZ as a Search Marketing Expert Columnist; and Search Engine Guide as an SEO Video Columnist. Completion of Advanced CDI is recognized by the CDC for education requirements, training, work experience and eligibility criteria for re-certification.

CDI’s Across the Nation
Community Development Council (CDC) is a national nonprofit organization with the mission of improving professional training and practice in community development. The CDC oversees a national network of Community Development Institutes, including sites in Alabama, Arkansas, Idaho, Illinois, Texas, and West Virginia. For more information about the CDC and CDI site locations visit www.cdcouncil.com.

PCED Certification
Enhance your career by becoming a Certified Professional Community and Economic Developer. The CDC certifies individuals who demonstrate their experience, knowledge, and abilities as community development professionals. In order to earn the PCED certification, you must first qualify to take the examination through a point process earned through job experience and relevant education and training. Texas CDI will be offering the PCED exam on Thursday, March 7 from 2 – 4 p.m. Applications are available at www.cdcouncil.com/ccd and must be submitted along with the applicable fees a minimum of 30 days prior to the scheduled examination date.

Who Should Attend?
Organizations, community officials and volunteers associated with city, county and state government, chambers of commerce, private and public sector economic development organizations, utility companies, and financial institutions will find the institute a valuable learning tool for the development of individual and community leadership skills.

Registration
Registration for Years 1, 2 and 3 is $600 and $350 for Advanced CDI. Registration fees cover training/instruction, participant materials, breakfast, and refreshment breaks. Accommodations and all other meals are the responsibility of the participant. Register online at LoneStar.edu/cdi or by calling 832.813.6623 by Friday, February 15, 2013.

Attendance Policy
Only participants who attend all classes will receive credit for the course. Absences for reasons other than illness, family or business emergency will not be accepted. If a participant misses more than 10 percent of the class sessions, credit for course completion cannot be given.

Location
All sessions for Texas CDI will be held in the Lone Star Community Building located at 5000 Research Forest Drive, The Woodlands, TX 77381.

Accommodations
The Drury Inn & Suites Houston The Woodlands will be the host hotel for Texas CDI, with a discounted rate of $89.99 per night plus tax. To make a reservation, please call 1.800.325.0720 and refer to the Texas CDI group number of 2159805. For more information on the Drury Inn & Suites, please visit www.druhyhotels.com.

Drury Inn & Suites Houston The Woodlands
28099 I-45 North
The Woodlands, TX 77380
281.632.7222

List of additional area hotels available online.

Texas Community Development Institute
March 4 – 8, 2013
Register by Feb. 15, 2013
LoneStar.edu/cdi