



TEXAS

COMMUNITY  
DEVELOPMENT  
INSTITUTE



**March 4-7, 2019**

### **Improving Communities and Increasing Opportunities**

CDI Texas provides practical, interactive, and comprehensive training designed to meet the needs of both economic and community development professionals working in fast-paced environments. Successful communities understand the need for balance between community and economic development to foster better outcomes for community well-being and improved quality of life for our towns, cities, regions and beyond. Community development is a group effort and CDI training builds the capacity of individuals and communities to effectively and positively impact economic and social development.

### **Who Should Attend?**

Participants who will find CDI training to be a valuable learning tool include:

- Community and economic development practitioners
- City, County and state officials
- Community volunteers
- Non-profit staff and board members
- Chamber staff
- Private industry
- Municipal districts
- Academics

Attendees will also expand their ability to identify community assets, set goals, encourage collaboration, and respond to a broad range of economic and quality of life issues.

### **CDI Across the Nation**

CDI is a national training offered in multiple locations and endorsed by the Community Development Council (CDC). CDC is a nonprofit organization founded to promote the advancement of community development professionals through the accreditation of educational programs, professional certifications, and the development of community volunteer leaders. The training consists of three, four-day sessions which can be completed in subsequent years at the same site or by fast tracking to multiple sites within the CDI network in a single year. CDI training is offered at the following locations: CDI California, CDI Central, CDI Midwest, CDI Northwest, CDI Southeast and CDI Texas.

### **Advanced CDI**

Advanced CDI (March 6-7) focuses on the application of community and economic development principles in real-world settings. Participants will learn practical tools and innovative approaches to stay relevant and realize their personal and organizational goals. Training is applicable to a wide-variety of community and economic development endeavors and for communities and organizations of all sizes. Advanced CDI is designed for individuals who have completed all three years of CDI as well as for non-CDI alumni who want to stay current with trends and best practices. Completion of this course is recognized by the CDC for education requirements, training, work experience and eligibility criteria for recertification.

### **Questions**

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## PCED Certification

Enhance your career by becoming a Professional Community and Economic Developer (PCED). CDI Texas helps prepare you for this nationally-recognized certification offered through the CDC. Exam content is based on the Community Development Handbook which provides comprehensive, current, and applicable information for community development practitioners. Completion of all three years of CDI is a requirement to sit for the exam which is offered several times a year at all CDI sites. CDI Texas will offer the exam on Friday, March 8. Application and eligibility information is available on-line and registration for the exam is required 45 days in advance of the testing date.

## Registration

The cost to attend CDI Texas Year 1, 2 or 3 is \$600. The Advanced course is \$350 for CDI alumni and \$400 for non-CDI participants. Registration covers training, participant materials, breakfast and refreshment breaks daily. Accommodations, lunch, and dinner are the responsibility of the participant. All sessions will be held at Lone Star College and attendance at all sessions is required to earn full credit. If a participant misses more than 10 percent of the course sessions, credit for course completion will not be given. Register online at [LoneStar.edu/CDI](http://LoneStar.edu/CDI).

## Accommodations

The Courtyard Houston North/Shenandoah will serve as the host hotel for CDI Texas. To make a reservation, call **800.493.2570** and ask for the CDI rate, or visit [LoneStar.edu/CDI](http://LoneStar.edu/CDI) for a direct link to book online.



## Curriculum

CDI courses are facilitated by successful practitioners and experts in their field offering practical, relevant and cutting-edge training. CDI participants also participate in valuable networking and peer-to-peer learning opportunities in addition to exposure to real world examples through site visits and interactive activities. Each CDI site offers the core curriculum courses listed below in addition to other course offerings based on site needs and demographics.

### Year 1

Focus is on the foundations of community development and includes group simulations providing participants with a better understanding of the challenges and benefits of a community development approach.

- Asset-Based Community Development
- Community Development Assessments
- Community Development Practice
- Community Development Simulation
- Community Visioning and Strategic Planning
- Economic Development Basics
- Team Building and Group Decision Making

### Year 2

Emphasis is placed on the “nuts and bolts” of implementing economic development strategies, including business attraction, expansion and retention, and entrepreneurship. Overview of commercial and industrial development projects and group simulations are learning tools for this course.

- Building Entrepreneurial Communities
- Business Retention and Expansion
- Business Site Selection Process
- Community and Economic Development Finance
- Understanding Community Economies

### Year 3

Focus is on implementing the knowledge gained in previous years plus acquiring skills in leadership, marketing and organizing the community development effort.

- Establishing and Managing Local Development Organizations
- Marketing Your Community
- Measuring Progress
- Workforce Planning and Development
- Best Practices



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