

**CDI Texas
Year 3 Agenda
March 5-8, 2018**

**All sessions are held at Lone Star College System, Lone Star Community Building
5000 Research Forest Drive, The Woodlands, TX 77381**

Monday, March 5

7:30 – 8:30 a.m.	Registration and Breakfast	Foyer
8:30 – 9:00 a.m.	Welcome	Texas Ballroom
9:00 – 9:15 a.m.	Group Photo	Foyer
9:15 – 10:00 a.m.	Introductions and Overview Patti Worfe, PCED	Meeting Room 3
10:00 – 12:00 p.m.	Managing Change Connie Maxfield	Meeting Room 3
12:00 – 1:00 p.m.	Lunch	Foyer
1:00 – 2:30 p.m.	Project Management Tools Connie Maxfield	Meeting Room 3
2:30– 2:45 p.m.	Break	Foyer
2:45 – 4:00 p.m.	Leadership and Community Development Alysia Cook, PCED, IOM	Meeting Room 3
4:00 – 5:00 p.m.	Best Practices Patti Worfe, PCED	Meeting Room 3

Tuesday, March 6

8:00 – 8:30 a.m.	Breakfast/Review and Overview	Foyer/Meeting Room 3
8:30 – 10:15 a.m.	Tourism Trends Vicky Soderberg	Meeting Room 3
10:15 – 10:30 a.m.	Break	Foyer
10:30 – 12:00 p.m.	Marketing Your Community Vicky Soderberg	Meeting Room 3
12:00 – 1:00 p.m.	Lunch	
1:00 – 3:00 p.m.	Crucial Conversations Elizabeth Campbell	Meeting Room 3
3:00 – 3:15 p.m.	Break	Foyer
3:15 – 4:30 p.m.	Workforce Planning and Development Ray Laughter	Meeting Room 3
4:30– 5:00 p.m.	Best Practices Patti Worfe, PCED	Meeting Room 3
Optional: 6:00 – 8:30 p.m.	CDI Dinner	Pappasito's Cantina

Wednesday, March 7

8:00 – 8:30 a.m.	Breakfast/Review and Overview	Foyer/Meeting Room 3
8:30 – 10:30 a.m.	Economic Development Alliances and Networks Lorie Vincent, CEcD	Meeting Room 3
10:30 – 10:45 a.m.	Break	Foyer
10:45 – 12:00 p.m.	Ethics Patti Worfe, PCED	Meeting Room 3
12:00 – 1:00 p.m.	Lunch	Foyer
1:00 – 3:00 p.m.	Gaining the Generational Advantage Karen McCullough, CSP	Meeting Room 3
3:00 – 3:15 p.m.	Break	Foyer
3:15 – 5:00 p.m.	Understanding Local Development Organizations Chay Runnels, Ph.D.	Meeting Room 3

Thursday, March 8

8:00 – 8:30 a.m.	Breakfast/Review and Overview	Foyer/Meeting Room 3
8:30 – 10:15 a.m.	Measuring Progress Rafael Donoso	Meeting Room 3
10:15 – 10:30 a.m.	Break	Foyer
10:30 – 12:00 p.m.	Place-Keeping Michael Robinson, RLA, ASLA	Meeting Room 3
12:00 – 1:00 p.m.	Lunch	Foyer
1:00 – 2:15 p.m.	Sommerset Case Study Patti Worfe, PCED	Meeting Room 3
2:15 – 2:30 p.m.	Break	Foyer
2:30 – 4:00 p.m.	The Role of Non-profits in the Community Julie Martineau	Meeting Room 3
4:00 – 4:30 p.m.	PCED Certification Patti Worfe, PCED	Meeting Room 3
4:30 – 5:00 p.m.	Certificate Presentation	Meeting Room 3