

**CDI Texas 2019  
Year 3  
Agenda**

**All sessions are held at Lone Star College System, Lone Star Community Building  
5000 Research Forest Drive, The Woodlands, TX 77381**

**Monday, March 4**

7:30 – 8:30 a.m.	Registration/Breakfast	Foyer
8:30 – 9:00 a.m.	General Welcome	Texas Ballroom I
9:00 – 10:00 a.m.	Introductions and Overview <b>Patti Worfe, PCED</b>	Texas I
10:00 – 12:00 p.m.	Managing Change <b>Connie Maxfield</b>	Texas I
12:00 – 1:00 p.m.	Lunch	Foyer
1:00 – 2:30 p.m.	Project Management Tools <b>Connie Maxfield</b>	Texas I
2:30– 2:45 p.m.	Break	Foyer
2:45 – 4:00 p.m.	Community Leadership Development <b>Alysia Cook, PCED, IOM</b>	Texas I
4:00 – 5:00 p.m.	Best Practices <b>Patti Worfe, PCED</b>	Texas I

**Tuesday, March 5**

8:00 – 8:30 a.m.	Breakfast/Review and Overview	Foyer/Texas I
8:30 – 10:30 a.m.	Understanding Local Development Organizations <b>Chay Runnels, Ph.D.</b>	Texas I
10:30 – 10:45 a.m.	Break	Foyer
10:45 – 12:00 p.m.	Ethics <b>Pattie Worfe, PCED</b>	Texas I
12:00 – 1:00 p.m.	Lunch	
1:00 – 2:30 p.m.	Workforce Development and Planning <b>Ray Laughter</b>	Texas I
2:30 – 2:45 p.m.	Break	Foyer
2:45 – 5:00 p.m.	Crucial Conversations <b>Dr. Kristen Guillory</b>	Texas I
<b>Optional:</b> 6:00 – 8:30 p.m.	CDI Dinner	Pappasito's Cantina

## Wednesday, March 6

8:00 – 8:30 a.m.	Breakfast/Group Photo/Review and Overview	Foyer/Texas I
8:30 – 10:15 a.m.	Tourism Trends <b>Vicky Soderberg</b>	Texas I
10:15 – 10:30 a.m.	Break	Foyer
10:30 – 12:00 p.m.	Marketing Your Community <b>Vicky Soderberg</b>	Texas I
12:00 – 1:00 p.m.	Lunch	Foyer
1:00 – 3:00 p.m.	Economic Development Alliances and Networks <b>Jessica Hill, CEcD</b>	Texas I
3:00 – 3:15 p.m.	Break	Foyer
3:15 – 5:00 p.m.	Best Practices <b>Patti Worfe, PCED</b>	Texas I

**Thursday, March 7**

8:00 – 8:30 a.m.	Breakfast/Review and Overview	Foyer/Texas I
8:30 – 10:15 a.m.	Measuring Community Progress <b>Rafael Donoso</b>	Texas I
10:15 – 10:30 a.m.	Break	Foyer
10:30 – 12:00 p.m.	The Role of Non-profits in the Community <b>Julie Martineau</b>	Texas I
12:00 – 1:00 p.m.	Lunch	Foyer
1:00 – 2:30 p.m.	Emergency Planning and Preparedness <b>Mike Jones</b>	Texas I
2:30 – 2:45 p.m.	Break	Foyer
2:45 – 4:00 p.m.	Somerset Case Study <b>Patti Worfe, PCED</b>	Texas I
4:00 – 4:30 p.m.	PCED Certification <b>Patti Worfe, PCED</b>	Texas I
4:30 – 5:00 p.m.	Certificate Presentation	Texas I