In this non-technical seminar, learn how to use the social media tool LinkedIn to get noticed, grow your network, and create the online professional brand you want.

Attendees will immediately be able to take away practical tips and strategies that will improve their LinkedIn productivity.

Get the answers to questions like:

- What is LinkedIn?
- Why is LinkedIn so compelling?
- What do I need to create and maintain a complete, consistent, and compelling LinkedIn profile?
- How can I use LinkedIn as a strategy to grow my network?

This seminar is perfect for anyone who:

- Is a business owner or professional that is relatively new to LinkedIn
- Knows the basics of LinkedIn but wants to learn simple tips and tricks to use it more effectively
- Wants to integrate LinkedIn into their existing marketing and promotion strategies

Presented by:
Jefford B. Dixon
Senior Business Consultant & Strategist
Apogee Social Media Group

Date:
Thursday, September 20

Time:
11 a.m. – 1 p.m.

Place:
Lone Star Community Building
5000 Research Forest Dr.
The Woodlands, TX 77381

Cost:
$25 (lunch included)

To register:
LoneStar.edu/Professional-Seminars

For more information:
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