Date: September 24 – October 31
(BUSGC 2200902)

Presented by: Lone Star College System – Continuing Education

Location: Lone Star College-University Park
20515 State Highway 249 (@ Louetta Rd.)
Houston, TX 77070

Meets: Mondays and Wednesdays from 6-10 p.m.

Description: This course will assist individuals who are considering starting a small business or individuals who are in business, but would like to become more organized and knowledgeable about business management.

Participants will draft and present a business plan as part of the course. The course also includes presentations by industry specialists such as attorneys, bankers and accountants.

Sessions:
- Business planning
- Research
- Choosing the right business
- Small business in the 21st century
- Getting (and keeping) money
- Human resources
- Advertising and marketing
- Information technology for small businesses
- Growth strategies

Hours: 48

CEU's: 4.8

Cost: $415 (includes all sessions)

Register: LoneStar.edu/CE-registration

For more information, contact:
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