The goal of the Visual Communication program is to create a stimulating learning environment for students where they can pursue their specific interest within five areas of professional study: graphic design, multimedia, web design, video and post production and 3-D animation. As preparation for employment in a range of design disciplines, students gain an understanding of ideation, visual organization, typography, and production tools and technology, including their application and the creation, reproduction, and distribution of visual information.

Courses in the web design track focus on implementing design principles and creativity into interactive and digital platform designs. Students learn different aspects of web based software and programming languages, along with web based technologies to generate dynamic, responsive, and artistic user interface designs and visual information.

The visual communication associate of applied science degree is awarded for successful completion of 60 credit hours that include a common core of academic and a selection of technical courses. A certificate in visual communication is structured to be completed in 2-3 semesters and is designed to provide a core understanding of a specific area.

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Visual Communication AAS degrees and certificates are also available in 3D animation, multimedia, video & post production, and graphic design tracks.

Visual Communication AAS: Web Design Track
Available at LSC-Westway Park
LSC-Kingwood, LSC-University Park and LSC-North Harris

LoneStar.edu/Visual-Communication-AAS-Web-Design

Median Wage: $68,665

Web Design Certificate
Available at LSC-North Harris
LSC-Westway Park, LSC-Kingwood
LSC-University Park

LoneStar.edu/Web-Design-Certificate

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Representative career titles and job positions for this program plan include:

- Web Designer
- Web Developer

**Median Wage:** $68,665


Position titles vary by employer and location.

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Complete your Visual Communication AAS: Web Design Track in 2 years!

For more information on gainful employment, visit LoneStar.edu/GainfulEmployment.