The goal of the Visual Communication program is to create a stimulating learning environment for students where they can pursue their specific interest within five areas of professional study: graphic design, multimedia, web design, video and post production and 3-D animation. Design services, publishing, advertising, public relations, computer systems design and related services contain areas of employment for the visual communication graduate.

Courses in the Web Design track focus on implementing design principles and creativity into interactive and digital platform designs. Students learn different aspects of web based software and programming languages, along with web based technologies to generate dynamic, responsive, and artistic user interface designs and visual information.

The Visual Communication Associate of Applied Science degree is awarded for successful completion of 60 credit hours that include a common core of academic and a selection of technical courses. A certificate in Visual Communication is structured to be completed in 2-3 semesters and is designed to provide a core understanding of a specific area.

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Visual Communication AAS degrees and certificates are also available in 3D animation, multimedia, video & post production, and graphic design tracks.
Representative career titles and job positions for this program plan include:

- **Web Designer**
- **Web Developer**

Median Wage: $67,906

1Median Wage: $67,906


3Position titles vary by employer and location.

**Complete your Visual Communication AAS: Web Design Track in 2 years!**

For more information on gainful employment, visit LoneStar.edu/GainfulEmployment.