The goal of the Visual Communication program is to create a stimulating learning environment for students where they can pursue their specific interest within five areas of professional study: graphic design, multimedia, web design, video and post production and 3-D animation. As preparation for employment in a range of design disciplines, students gain an understanding of ideation, visual organization, typography, and production tools and technology, including their application and the creation, reproduction, and distribution of visual information.

Courses in the 3D Animation Track focus on creating 3D Objects, Characters, Environments and animations for gaming, medical, product and architectural visualization, interactive multimedia presentations, TV broadcast and theatrical special effects.

The Visual Communication Associate of Applied Science degree is awarded for successful completion of 60 credit hours that include a common core of academic and a selection of technical courses. A certificate in Visual Communication is structured to be completed in 2-3 semesters and is designed to provide a core understanding of a specific area.

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Representative career titles and job positions for this program plan include:

- 3D Animator
- 3D Designer
- Graphic Artist

Median Wage: Wages vary by position title and credentials.