

# VISUAL COMMUNICATION AAS: VIDEO & POST PRODUCTION TRACK



A Program Overview of the Arts, Humanities, Communication & Design Area of Study

Updated as of May 2018



## Programs At-A-Glance

### Visual Communication AAS: Video & Post Production Track

Available at LSC-CyFair, LSC-Kingwood  
and LSC-North Harris

[LoneStar.edu/Visual-Communication-AAS-Video-Production](http://LoneStar.edu/Visual-Communication-AAS-Video-Production)

<sup>1</sup>**Median Wage:** \$42,772

### Video and Post Production Certificate

Available at LSC-CyFair, LSC-Kingwood  
and LSC-North Harris

[LoneStar.edu/Video-Production-Certificate](http://LoneStar.edu/Video-Production-Certificate)

Visual Communication AAS degrees and certificates are also available in graphic design, 3D animation, multimedia, and web design tracks.

The goal of the Visual Communication program is to create a stimulating learning environment for students where they can pursue their specific interest within five areas of professional study: graphic design, multimedia, web design, video and post production and 3-D animation. Design services, publishing, advertising, public relations, computer systems design and related services contain areas of employment for the visual communication graduate.

Courses in the Video Production program provide training in the theory and technical processes used in a modern commercial video production studio. Students are given hands-on instruction in the operation of professional cameras, lighting, sound, and video editing equipment, script writing and storyboarding to create video for a variety of delivery platforms; movies, television, commercials, online and other new media. Companies that hire Video & Post Production students include a wide array of different levels of employment. From Motion Picture studios, Commercial video production houses, and Advertising firms, to Web Development companies, Educational development, In-House corporations and Self-Employment.

The Visual Communication Associate of Applied Science degree is awarded for successful completion of 60 credit hours that include a common core of academic and a selection of technical courses. A certificate in Visual Communication is structured to be completed in 2-3 semesters and is designed to provide a core understanding of a specific area.

## FOR MORE INFORMATION:

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<sup>1</sup>**Wage Data** is based on annual salaries from Bureau of Labor Statistics, U.S. Department of Labor, Occupational Employment Statistics, 2016, [www.bls.gov/oes](http://www.bls.gov/oes).

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# VISUAL COMMUNICATION AAS: VIDEO & POST PRODUCTION TRACK



**Certificate II**  
45 Credits

**AAS Degree**  
60 Credits

**Corporate College**

Digital Video I	Introduction to Digital Media
Lighting for Film & Video	Cinematography
Digital Imaging I	Advanced Digital Video
Design Communication I	TV Production Workshop
Drawing I	Video Visual Effects II
TV Field Production	Portfolio Development OR Cooperative Education - Commercial and Advertising Art
Digital Sound	
Production Management	
Video Visual Effects I	

Composition & Rhetoric I  
Social/Behavioral Science  
Math (1314 or Higher;  
MATH 1332 Suggested)  
Creative Arts / Language,  
Philosophy & Culture  
General Education Elective

Professional development opportunities are available for additional training and licensure.

Representative career titles and job positions for this program plan include:

- **Videographer**
- **Digital Media Coordinator**
- **Film Editor**<sup>2</sup>

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<sup>2</sup>Position titles vary by employer and location.

**Complete your  
Visual Communication AAS:  
Video & Post Production Track  
in 2 years!**

For more information on gainful employment, visit [LoneStar.edu/GainfulEmployment](http://LoneStar.edu/GainfulEmployment).

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