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| http://www.aie.org/images/AIEmail/template/aiemail-banner-title2.jpg |
| http://www.aie.org/images/cn/template/CN_Left_table.jpg | http://www.aie.org/images/aiemail/template/aiemail-banner-writing.jpg | http://www.aie.org/images/AIEmail/template/aiemail-banner-edge.jpg |
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| **FEATURE** | November 4, 2013 |

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| [**Writing Effective Admissions Essays**](http://www.aie.org/aiemail/2013/november/4/writing-effective-admissions-essays.cfm?CID=408&action=feature)You may be avoiding starting your college applications or research assignments because you don't like writing. However, effective writing will play a significant role in the admissions process.[**More »**](http://www.aie.org/aiemail/2013/november/4/writing-effective-admissions-essays.cfm?CID=408&action=feature) |
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| **UPDATE**[**$ for U: Enter the TG Milton G. Wright Scholarship drawing!**](http://www.aie.org/aiemail/2013/november/4/milt-wright-scholarship-november-4-reminder.cfm?CID=408&action=yourturn)Enter today for a chance to receive one of our monthly $500 scholarship awards. [**More »**](http://www.aie.org/aiemail/2013/november/4/milt-wright-scholarship-november-4-reminder.cfm?CID=408&action=yourturn) |

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| [**Checklist for this Week**](http://www.aie.org/aiemail/2013/november/4/Checklist-for-november-4-2013.cfm?CID=408&action=checklist)* [Freshmen](http://www.aie.org/aiemail/2013/november/4/Checklist-for-november-4-2013.cfm#freshmen?CID=408&action=freshmen)
* [Sophomores](http://www.aie.org/aiemail/2013/november/4/Checklist-for-november-4-2013.cfm#sophomores?CID=408&action=sophomores)
* [Juniors](http://www.aie.org/aiemail/2013/november/4/Checklist-for-november-4-2013.cfm#juniors?CID=408&action=juniors)
* [Seniors](http://www.aie.org/aiemail/2013/november/4/Checklist-for-november-4-2013.cfm#seniors?CID=408&action=seniors)
* [Parents](http://www.aie.org/aiemail/2013/november/4/Checklist-for-november-4-2013.cfm#parents?CID=408&action=parents)

[**More »**](http://www.aie.org/aiemail/2013/november/4/Checklist-for-november-4-2013.cfm?CID=408&action=checklist)  |
| [**Connect with Us**](http://www.aie.org/about/?CID=408&action=connect)

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| **AIE on Facebook** | **AIE on Twitter** |

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| **Take Notice**[**Important Dates**](http://www.aie.org/planning-for-college/going-to-college/college-admissions-testing-schedule.cfm?CID=408&action=testschedule)

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| **Test Name** | **Scheduled Test Date** | **Regular Registration Deadline** | **Late Registration Deadline** |
| **SAT and Subject Tests**  | Saturday, Dec 7, 2013 | Friday, Nov 8, 2013 | Friday, Nov 22, 2013 |
| **ACT**  | Saturday, Dec 14, 2013 | Friday, Nov 8, 2013 | Friday, Nov 22, 2013 |
| **SAT and Subject Tests**  | Saturday, Jan 25, 2014 | Friday, Decr 27, 2013 | Friday, Jan 10, 2014 |

[**AIE's College Admissions Testing Schedule**](http://www.aie.org/planning-for-college/going-to-college/college-admissions-testing-schedule.cfm?CID=408&action=testschedule)  |
| [**Also on AIE**](http://www.aie.org/?CID=408&action=alsolinks)* [Planning for College](http://www.aie.org/planning-for-college?CID=408&action=planning)
* [Paying for College](http://www.aie.org/paying-for-college?CID=408&action=paying)
* [Finding a Career](http://www.aie.org/finding-a-career?CID=408&action=career)
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