
**Reference Books**
- Ref HD 2721.I63: International Directory of Company Histories
- Ref HF 1001.B796 2003: Business and Industry
- Ref HF 5387.5 .U6529 2006: The Rise of the Roque Executive
- Ref HF 5412.G68 2004: Dictionary of Marketing Communications
- Ref HG 151.A15 2003: 1001 Financial Words You Need to Know

**Circulating Books**
- HB 3730. B38 2005: The Secrets of Economic Indicators
- HD 62.5 .m387 2005: Business for Beginners
- HD 2341.8873 2007: Entrepreneurship and Small Business
- HF 5415.1263.F86 2004: Fundamentals of Business Marketing Research
- HF 5415.32.235 2003: How Customers Think
- HF 5415.5 .M1833 2007: Citizen Marketers: When People are the Message
- HF 5718.5.S26 2004: Persuasive Business Proposals
- HG 5784.256 2004: Doing Business in the New China

**Magazines / Journals / Newspapers**
- American Business Review
- American Demographics
- Black Enterprise
- Business Week
- Economist
- Far Eastern Economic Review
- Fortune
- Hispanic Business
- Houston Business Daily
- Inc.
- Investor’s Business Daily

**Libraries**
- Reference Books
- Circulating Books
- Magazines / Journals / Newspapers
Videos, Audiocassettes, and Compact Disks (A Selection)

<table>
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<th>Call No</th>
<th>Title</th>
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<tr>
<td>HD 30.28 .B85 2006</td>
<td><em>Bldg. a Successful Business Plan</em></td>
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<td>HF 5823.B87 2003</td>
<td><em>Business Ethics</em> (video)</td>
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<tr>
<td>HF 5387.5.U54 E83 2003</td>
<td><em>Ethics in Corporate America</em> (DVD)</td>
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<tr>
<td>HF 5415 .M37 2002</td>
<td><em>Marketing</em> (DVD)</td>
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Article Databases

From the library’s homepage, click on “Article Databases” then search under “Databases by Subject” under “Economic Sciences” for business and marketing databases.

Electronic Books

Use the library catalog to search for books and limit your search to “Collection: Electronic Books” or choose Netlibrary or Safari databases from the Article Databases page “Databases by Title.”

Internet Resources

* CBS Market Watch [http://Cbs.marketwatch.com](http://Cbs.marketwatch.com)
Economics Statistics Briefing Room [http://www.whitehouse.gov/fsbr/esbr.html](http://www.whitehouse.gov/fsbr/esbr.html)
Entrepreneur.com [http://www.entrepreneur.com](http://www.entrepreneur.com)
Marketing Virtual Library [http://www.knowthis.com](http://www.knowthis.com)
* The Motley Fool [http://www.fool.com](http://www.fool.com)
OSU Virtual Finance Library [http://fisher.osu.edu/fin/overview.htm](http://fisher.osu.edu/fin/overview.htm)
U.S. Chamber of Commerce [http://www.uschamber.com](http://www.uschamber.com)
Yale Global Online [http://yaleglobal.yale.edu](http://yaleglobal.yale.edu)

*may require registration*