Effective Storytelling

Capture the reader's interest to begin.
- Like Dickens: "It was the best of times. It was the worst of times."
- Start a story in the midst of brisk, exciting action

Determine point of view.
- 1st person: dramatic, limited, can interpret mind; can employ the technique of "stream of consciousness" (interaction of interior mind and exterior world)
- 3rd person: can have limited or total omniscience; probing minds; able to shift time and space and give details of action and talk
- Combining 1st and 3rd person:
  - Objective world and private consciousness are mixed up;
  - Senses are those of main character

Make effective transitions.
- With fiction, sustain a chain of problems and resolutions

Provoke the senses through images and words.
- Sight
- Sound
- Touch
- Taste
- Smell

Enhance the tone with word choice and syntax.