**Star Facts**  
**Real Information in Real Time**

In order to improve accessibility of data, Analytics & Institutional Reporting (AIR) is pleased to announce the launch of Star Facts. Star Facts is an interactive dashboard available to all Lone Star College employees through myLoneStar. Lan Pham, BI Developer, was instrumental in the creation of Star Facts, which visually displays information on headcount, credit hours, faculty and degrees awarded.

**What’s next?**  
We’re excited to announce a real-time daily registration report, as well as a public version of Star Facts, that are scheduled to roll out this summer. Stay tuned to Your Monthly AIR News for updates.

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Need data? Email AIR at SQAIR@lonestar.edu.
Scorecard for Success

You’ve heard the saying “what gets measured gets done.” But with so many performance measures to consider, which ones matter most? Building and sustaining relationships with private and public entities, for example, is crucial to understanding and meeting the workforce needs of our service area. So is ensuring the college readiness of first time in college students.

And what about business operations? Isn’t it important to automate labor-intensive tasks so we become more efficient? The answer is “yes,” but because we can’t measure everything, we must carefully select performance measures that provide Lone Star College with the best tactical and strategic advantages. A current initiative in AIR is seeking to do just that.

LSC-University Park leaders and members of AIR are developing a set of online scorecards to track and measure key operational and strategic performance indicators. The scorecards provide a top-level “dashboard” that gives a broad picture of college performance along with drill-downs for examining details.

The version now under development uses a color wheel that groups objectives around the key performance indicators they support showing whether they are on track or not. For example, the scorecard will show if recruitment efforts are on target in support of Enrollment Growth as a key performance indicator. Or, if actual costs are on track with budgeted costs for the year. This same information can be visualized in a tree structure, similar to an organizational chart, to show connections.

The LSC-UP scorecard will serve as a pilot once it is completed later this month. From there, the AIR team will work with each college’s leadership team to build custom scorecards for their location.

The use of scorecards to track and measure performance is new to LSC. We are excited about the possibilities they bring and hope you are too!

AIR Reorganization

In order to be more efficient and improve services to the colleges, Analytics & Institutional Reporting (AIR) recently reorganized. Previously, each college had an IR analyst assigned to support its data reporting and research needs. For the most part, each college analyst only worked on requests for that college. Not only is this inefficient – because workloads vary across the colleges – but it also doesn’t make the best use of our IR staff’s specialized knowledge and experience.

In the new organizational structure, we approach the college analysts as a “pool of resources” available for assignment for any college request. The college analyst assigned to support each location will continue to serve as AIR’s point of contact, but data requests may be handled by other analysts, based on availability and expertise needed. Jacqueline Goffney (currently assigned to LSCCF), serves as manager and supervises the other college analysts.

Jackie continues to office and support LSCCF, but she shares the workload with other analysts to accommodate her new responsibilities.

We will also be integrating the college analysts into system-wide data initiatives. Their experiences will benefit these projects and expand college level knowledge of the project.

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