Texas Community Development Institute
Advanced Agenda
BREI Community Planning and Retail Analysis
March 2 – 3, 2015

All sessions are held at Lone Star Community Building, Lone Star College System
5000 Research Forest Drive, The Woodlands, TX 77381

Instructor:
Alan Barefield, Extension Professor, Department of Agricultural Economics, Mississippi State University

Monday, March 2

7:30 – 8:30 a.m. Registration and Breakfast
                    Foyer
8:30 – 9:15 a.m. Welcome
                    Texas Ballroom
9:15 – 9:30 a.m. Group Photo
                    Foyer
9:30 – 10:00 a.m. Instructor Introductions and Course Overview
                    Meeting Room 4
10:00 – 12:00 p.m. Community Planning Curriculum
                    Meeting Room 4
                    Introduction to Community Planning
                    Principles of Community Development
                    Getting Started in the Planning Process
12:00 – 1:00 p.m. Lunch
                    Foyer
1:00 – 2:30 p.m. Community Planning Curriculum
                    Meeting Room 4
                    The Planning Process
                    Vision, Mission, Goals, Objectives, Strategies, and Actions
2:30 – 2:45 p.m. Break
                    Foyer
2:45 – 5:00 p.m. Community Planning Curriculum
                    Meeting Room 4
                    Planning Evaluation Overview
5:00 p.m. Dismiss
Tuesday, March 3

8:00 – 8:30 a.m. Breakfast

8:30 – 9:00 a.m. Reflect on Day 1

9:00 – 10:15 p.m. Retail Analysis Curriculum
    Introduction
    Data Overview
    General Demographics

10:15 – 10:30 a.m. Break

10:15 – 12:00 p.m. Retail Analysis Curriculum
    Data Analysis Overview
    Retail Analysis Tools
        Trade Area Capture
        Pull Factors

12:00 – 1:00 p.m. Lunch

1:00 – 4:30 p.m. Retail Analysis Curriculum
    Retail Analysis Tools (continued)
        Sales Potential
        Surplus (Leakage)
        Location Quotient
        Demand Threshold
        Population-Employment Ratio
        LSGL Analysis
        Bubble Analysis
        Impact Analysis

4:30 – 5:00 p.m. Review, Evaluation and Additional Resources

Optional:
6:00 – 8:30 p.m. CDI Dinner
    Pallotta’s Italian Grill

Attendees and Guests

Friday, March 6

8:30 – 9:30 a.m. PCED Review (Optional)

10:00 – 12:00 p.m. PCED Exam