The goal of the Visual Communication program is to create a stimulating learning environment for students where they can pursue their specific interest within five areas of professional study: graphic design, multimedia, web design, video and post production and 3-D animation. Design services, publishing, advertising, public relations, computer systems design and related services contain areas of employment for the visual communication graduate.

Courses in the Video Production program provide training in the theory and technical processes used in a modern commercial video production studio. Students are given hands-on instruction in the operation of professional cameras, lighting, sound, and video editing equipment, script writing and storyboarding to create video for a variety of delivery platforms; movies, television, commercials, online and other new media. Companies that hire Video & Post Production students include a wide array of different levels of employment. From Motion Picture studios, Commercial video production houses, and Advertising firms, to Web Development companies, Educational development, In-House corporations and Self-Employment.

The Visual Communication Associate of Applied Science degree is awarded for successful completion of 60 credit hours that include a common core of academic and a selection of technical courses. A certificate in Visual Communication is structured to be completed in 2-3 semesters and is designed to provide a core understanding of a specific area.

FOR MORE INFORMATION:

Kisha Cormier
281.290.3258
Kisha.L.Cormier@LoneStar.edu
LSC-CyFair

Shawn Sedoff
281.312.1742
Shawn.G.Sedoff@LoneStar.edu
LSC-Kingwood

Kendall Lawrence
281.618.5709
Kendall.E.Lawrence@LoneStar.edu
LSC-North Harris

Representative career titles and job positions for this program plan include:

- **Videographer**
- **Digital Media Coordinator**
- **Film Editor**

Median Wage: $42,772


Position titles vary by employer and location.

Complete your Visual Communication AAS: Video & Post Production Track in 2 years!

For more information on gainful employment, visit LoneStar.edu/GainfulEmployment.