NACCS
TEJAS FOCO
National Association for Chicana and Chicano Studies Conference
Preserving Traditions, Stories, Customs, and Values, of the Mexican and Mexican American Community
February 18-20, 2016
Welcome to Lone Star College-Kingwood!
Dear NACCS Tejas Foco Participants,

¡Bienvenidos!

It gives me great pleasure to welcome you to Lone Star College-Kingwood. Our college is very proud to serve as the host for the NACCS Tejas Foco Conference. We look forward to being the venue where scholars, students and the community come together to celebrate academic research and to promote Chicano/Chicana activism and community engagement in higher education.

With almost 13,000 students, LSC-Kingwood is known for its world-class faculty and highly recognized academic and workforce programs. We embrace diversity by offering students programs and support services that celebrate their unique cultural backgrounds. From our Intercultural Center that fosters intercultural awareness to the Men’s and Women’s Centers that provide specialized services for our diverse student body, our employees and programs are what make this institution outstanding.

We want to acknowledge the NACCS Tejas Foco Conference committee, particularly our LSC-Kingwood faculty and staff. They have worked tirelessly to provide participants with a meaningful, dynamic conference that sparks inspiration, encourages ideas and re-energizes your own work in this field of higher education.

We want to wish all of you the very best during your conference.

Sincerely,

Katherine B. Persson, Ph.D.
President, LSC-Kingwood
¡Bienvenidas/os!

On behalf of the NACCS Tejas Foco 2016 Committee and Lone Star College-Kingwood, we would like to welcome you to Houston! We are happy to have you here on our campus! Our goal for the conference is to provide a venue for scholars and students of Mexican American studies to discuss current issues and foster a better understanding of Chicano studies in higher education. We hope you have a great experience here!

**NACCS Tejas Foco 2016 Committee**

Dr. Cassie Rincones, LSC-Kingwood History Department  
Prof. Raúl R. Reyes, LSC-Kingwood History Department  
Carolina Redmond, LSC-Kingwood Student Outreach Freshmen Coordinator  
Kristen Wilkes, LSC-Kingwood Intercultural Center Director  
Anthony McMillan, LSC-Kingwood Library Director  
Dr. Trevor Boffone, University of Houston  
Leonardo L. Treviño, UTSA, NACCS Tejas Foco State Representative

The NACCS Tejas Foco Committee would like to thank the following people for their hard work and support:

Dr. Katherine Persson, President, LSC-Kingwood  
David Baty, VP of Instruction, LSC-Kingwood  
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Roycelyn Bastian, College Public Relations, LSC-Kingwood  
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Pam Clarke, Designs in Print, LSC-Kingwood  
Jason Watson, Media Manager, LSC-Kingwood  
Dr. Trinidad Gonzales, South Texas College  
Victor Gomez, South Texas College
We would also like to send a big thank you to all our sponsors:

A special thank you to LSC-Kingwood student Raiin Norby for creating this year's NACCS logo pictured on the cover of this year's program.

Program design by Luke Smithson, Intern, LSC-Kingwood Designs in Print graphic design studio.
The 2016 Tejas Foco Award Winners

2016 Letras de Aztlán Community Award
Dr. Guadalupe San Miguel,
University of Houston

2016 NACCS Tejas Award for Young Adult Fiction
René S. Perez II,
“Seeing Off the Johns”
published by Cinco Puntos Press

2016 NACCS Tejas Non-Fiction Book Award
published by UT Press

2016 NACCS Tejas Poetry Book Award
Natalie Scenters-Zapico, “The Verging Cities”
published by the Center for Literary Publishing at Colorado State University

2016 NACCS Tejas Fiction Award
Robert Paul Moreira, “Scores”
published by Broken River Books

2016 Tejas Foco Dissertation Award
Sandra D. Garza, “Güeras y prietas: Remembering Lived Experiences with Colorism Through History and Ethnoplática”
University of Texas-San Antonio
<table>
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<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>4:00–6:00 pm</td>
<td>Registration, Student Conference Center (SCC)</td>
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<td>5:00–6:00 pm</td>
<td>Refreshments/Cake</td>
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<tr>
<td>6:00 pm</td>
<td>Opening/Welcome by Dr. Marie Sesay, Dean of Social Sciences and Humanities</td>
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<tr>
<td>6:30–7:00 pm</td>
<td>WAKE UP performance, “The (Mis)education of the sCHOLAr”</td>
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<td>7:00–8:00 pm</td>
<td>Dr. Jesús “Chuy” Negrete, “Songs and Images of Mexican Labor: Los Braceros 1942–1964”</td>
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8:00–4:00 pm  Registration
8:00–9:00 am  Light breakfast sponsored by W.W. Norton & Company, Inc.
9:00 am  Welcome, Dr. Katherine Persson, President, LSC-Kingwood

9:00–10:15 am: Opening Plenary: SCC
Student Plenary: Remembering the Future: la vida de la estudiante

Leonardo L. Treviño, Moderator, University of Texas-San Antonio
Samantha Rodríguez, Graduate Student, University of Houston Undergraduate, TAMUK
Jonathan Andrew Gómez, Donna High School/South Texas College
Jose Quintero, Lone Star College-Kingwood

10:30–11:45 am: Session 1
Panel 1—PAC 101
Using Personal Narratives to Explore Non-Spanish Speaking Chicana/os Seek Feelings of Chicanidad
Hilárió Lomelí, The Pennsylvania State University
Monica Hernández, Latexo High School
Gabriella Isget, Quest Early College High School

10:30–11:45 am Panel 2 Work Shop—PAC 125
The Corrido as a Source of Historical Interpretation of Mexican American History”
Jesús “Chuy” Negrete

10:30–11:45 am Panel 3—PAC 114B
Texas Dream March at Texas A&M University
Cindy Barahona, Texas A&M University
Isaac Chávez, Texas A&M University
Armin Garcia, Jr., Texas A&M University
Mireya Luna, Texas A&M University
Jovana Medina, Texas A&M University
José Monsiváis, Texas A&M University
Angélica Ruvalcaba, Texas A&M University
10:30–11:45 am  Panel 5—PAC 106
Chicana/o Undergraduate Testimonios and Validation: Preserving Chicana/o-Mexican Culture at a Predominantly White University
Frank J. Ortega, Texas A&M University
Kevin Fernández, Texas A&M University
Tony Romero, Texas A&M University
Michael Jaramillo, Texas A&M University
Melanie Garza, Texas A&M University

10:30–11:45 am  Panel 6—PAC 205
Documenting Chicano Movement History in the Rio Grande Valley through Oral Histories: An Applied Method of Learning and Promoting a Culturally, Historically Relevant Education in the RGV
Maritza De La Trinidad, Chair/Moderator, University of Texas-Rio Grande Valley
Diana Valencia, University of Texas-Rio Grande Valley
Valerie Leal, University of Texas-Rio Grande Valley
José (Joe) R. Ayala, University of Texas-Rio Grande Valley
Arnulfo Segovia, University of Texas-Rio Grande Valley

12:00–1:45 pm  Awards Luncheon: SCC
2:00–3:15 pm  **Session 2**

**Panel 7—PAC 101**  
**Mentoring and Advisement:**  
*Privileging the Brown in the Ivory Tower*  
Ernesto Fidél Ramírez, Organizer and Presenter,  
University of Texas-Rio Grande Valley  
Michelle Alvarado, University of Texas-Rio Grande Valley  
José Saldívar, University of Texas-Rio Grande Valley

2:00–3:15 pm  **Panel 8—PAC 125**  
**Brown and Behind Bars: Latinos in Carceral Texas**  
Ben Olguín, Commentator University of Texas-San Antonio  
George T. Díaz, “Mañana Land: Mexican Prisoners at Blue Ridge State Farm,” Sam Houston State University  
Robert T. Chase, “Cell Taught, Self Taught: The Chicano Movement Confronts the Carceral State,” Stony Brook University, SUNY

2:00–3:15 pm  **Panel 9—PAC 114B**  
**WAKE UP presents:**  
*Continuing Border Herstory in the Anzaldúan Tradition*  
Amalia Ortíz, University of Texas-Rio Grande Valley  
Laura Lee Oviedo, Texas A&M University  
Verónica Solís, University of Texas-Rio Grande Valley  
Silvita Vera, University of Texas-Rio Grande Valley  
Claudia Yveth Hernández, University of Texas-Rio Grande Valley

2:00–3:15 pm  **Panel 10—PAC 115A**  
**Crime and Justice:**  
*Cultural Issues on the Border*  
Liz Deven-Hernández, Chair,  
University of Texas-Rio Grande Valley  
Georgina Villegas and Rosalva Reséndiz, “Intimate Partner Violence in South Texas: An Exploratory Research of Latinas of Mexican Descent,” University of Texas-Rio Grande Valley  
Lucas Enrique Espinoza, “On Duty 24/7: Being Brown and Blue,” Texas Woman’s University  
Eric Gamino, “La Travesía Para El Norte: Immigrant Voices on their Journey to the U.S.,” University of Texas-Rio Grande Valley
2:00–3:15 pm  Panel 11—PAC 115B

Claiming Space in the Writing Workshop
Marilyse Figueroa, Texas State University-San Marcos
Leticia Urieta, Texas State University-San Marcos

2:00–3:15 pm  Panel 12—PAC 116A

Hip-Hop in South Texas
Misael Ramírez, “It Wouldn’t be South Tex Without Mexicans: Reclaiming Xicano/a histories through Hip Hop,” University of Texas-Rio Grande Valley

2:00–3:15 pm  Panel/Roundtable 13—PAC 116B

Transforming the Higher Education Curriculum
Amado R. Guzmán, “Querencia and ecological curricula in the Upper Rio Grande,” University of Arizona
Marco A. Macías, “Pedagogy and Documentary: An examination of Francisco “Pancho” Villa in Myth and Folklore,” University of Arizona
James Starling, “The Pedagogy of Texas History,” University of Texas Rio Grande Valley
Kathy Villalón, “Pedagogies of the Home,” University of Wisconsin Madison

2:00–3:15 pm  Panel/Roundtable 14—PAC 104

From the River’s Mouth: Preserving Borderland Narratives through Poetry
Erika Garza Johnson, Performing “Cultura: Woman Alone,” South Texas College
César De León, University of Texas-Rio Grande Valley
Octavio Quintanilla, Our Lady of the Lake
3:30–4:45 pm  
**Session 3**

Panel 15—PAC 101  
*Smile Now/Cry Later*

  Daniel Chacón, University of Texas-El Paso  
  Tim Z. Hernández, University of Texas-El Paso

Panel 16—PAC 114B  
*Evoluciónarios: New Ideas in Chicanx Art and Aesthetics by the Coalition of new Chicanx Artists (C.O.N.C.A.)*

  Christopher Carmona, “Fronterista: La Evolución of LatinX Literature,” University of Texas-Rio Grande Valley  
  Rossy Evelin Lima, “Chicanx Palabras: Spanish in Chicanx Writing,” University of Texas-Rio Grande Valley  
  Isaac Chavarría, “Poxo in Cyberspace: The Role of Social Media for Chicanx Writers,” University of Texas-Rio Grande Valley

Panel 17—PAC 115A  
*Mentoring La Raza: Integrating Communication Courses into Mexican American Studies*

  Leonardo L. Treviño, Editor-In-Chief/Publisher Barrio Intellect  
  Jared “Max” Edman, University of Texas-San Antonio

Panel 18—PAC 115B  
*Politics of Difference in Latin@ Folktale and Literature Productions*

  Cathryn Merla-Watson, Moderator  
  Mercedes Torres, Texas A&M University-San Antonio  
  Cynthia Saldívar, University of Texas-Rio Grande Valley  
  Sergio G. Barrera, University of Texas-Rio Grande Valley
3:30–4:45 pm Panel 19—PAC 116A
Moving Beyond the Post-Colonial?
Critical Challenges in Decolonizing Our Identity and Community
Lucas Espinoza, Texas Woman’s University
Luis Espinoza, Texas Woman’s University
Daniel Palomares, Texas State University
Rosalva Reséndiz, University of Texas-Rio Grande Valley

3:30–4:45 pm Panel 20—PAC 116B
La Raza 2.0: Re-Applying Mexican-American Studies in Baytown
Orlando Lara, Lee College
Lee College Students

3:30–4:45 pm Panel/Roundtable 21—PAC 125
Latinas in Academia: Combating Structures of Racism in the Ivory Tower and Creating Strategies to Survive and Thrive
Laura Oviedo, Chair, Texas A&M University
Kay Varela, Texas A&M University
Tiffany González, Texas A&M University
Catalina Camacho, Texas A&M University
Susana Hernández, Texas A&M University
Amanda Flores, Texas A&M University
Sonia Hernández, Texas A&M University
Now that Chicanas/os/Mexican Americans are the majority of school-age children in the state of Texas from Pre-K-12, and these numbers are going to continue to grow, Indigenous and MeXicana/o Studies are more important than ever for the academic and overall success of our children. Reports from around the state will update us on the status of MAS Pre-K-12 in regards to the development of MAS courses, curriculum and programs; Dual Credit and Early College programs for high school students; actions by the Texas State Board of Education on Ethnic Studies and the adoption of textbooks; and legislative updates. A short-term and long-term MAS Plan of Action will be discussed. Open to everyone.

Presenter: Juan Tejeda, NACCS Tejas Foco Chair of the Committee on MAS Pre-K-12 and Lead Instructor of the Center for Mexican American Studies at Palo Alto College in San Antonio, Tejas. “State of MAS Pre-K-12th Grade in Texas”
6:00–10:00 pm  **Noche de Cultura: SCC**

Keynote Speaker: Dr. Raúl Coronado, UC Berkeley
“Leaving Traces of Our Soul, of Who We Are: Tejana Writing in 1850s South Texas”

Ballet Folklórico South Texas College, accompanied by Conjunto Jaguar
Open Mic
Refreshments/Desserts will be served
9:00–10:15 am  Session 1

Panel 22—PAC 101

Conserving and Cultivating Our Ancestral Heritage


Lisa-Justine Hernández, “Reclaiming the Lost Sites of Cyber Aztlan” St. Edward’s University

Claire M. Massey, “Familiar like Té de Yerbabuena”: Literature as Folk Healer in the Resistance Poetics of Carolina Hinojosa’s The List,” Saarland University, Germany

Anneleise V. Azúa, “Borderland Curandismo: Folk Healing in the Rio Grande Valley,” University of Texas at Austin

9:00–10:15 am  Panel 23—PAC 114B

Nuevas Perspectivas: Reimagining Raza Gender Perceptions

Mark Cisneros, “Perceptions of Femininity Amongst Gay Mexican-American Men in the RGV,” University of Texas-Rio Grande Valley

Gabriela Cavazos, “Un Corrido Diferente: Norteno Music is “Coming Out” of the Patriarchal Armoire through Los Tigres del Norte’s Era Diferente,” University of Texas-Rio Grande Valley

9:00–10:15 am  Panel 24—PAC 115A

“Atravesando Fronteras”: Costumbres-Identidad y el Sueño Americano


Mónica Álvarez, “The Americano Dream: Re-shaping the Perceptions of Latina/os in the United States,” University of Texas-Rio Grande Valley

Juana Dolores Montiel, Testimonios de microagresiones de ocho mujeres chicanas en la zona fronteriza del Rio Grande Valley, University of Texas-Rio Grande Valley (This presentation will be in Spanish.)
9:00–10:15 am  Panel 25—PAC 115B

¡Música y Baile!
Marie “Keta” Miranda, “Can we boogie? Pachuco Stylizations of Conjunto Dancing,” University of Texas-San Antonio
Manuel Galaviz, “Under the Bridge: Capturing Social History in Los Alacranes Mojados’ Chicano Park Samba,” University of Texas at Austin
Keli Rosa Cabunoc, El Tallercito de Son: Creando Comunidad a Través De La Cultura

9:00–10:15 am  Panel 26—PAC 116A

From the Classroom to the Courtroom
La Lucha es Permitida
Vinicio Sinta, “Back to the drawing board: MALDEF and the Mexican American intervention in White v. Regester,” University of Texas at Austin
Arturo Zepeda, “¡La Lucha Sigue to Save our Culturas and Historias! Confronting Globalization and Capitalism in a Chicana/o Studies Classroom,” California State University
Edith Young, “Reflections on the 500 years of Latino History NEH grant and the Eagle Bus Strike of 1980,” Texas A&M University-San Antonio
Miguel A. Venegas, “From Film to Stage: Stolen Education in South Texas,” University of Texas-Rio Grande Valley

9:00–10:15 am  Panel/Roundtable 27—PAC 116B

Updates from the RGV Coalition for Mexican American Studies and the Implementation of Mexican American Studies in RGV High Schools
Maritza De La Trinidad, University of Texas-Rio Grande Valley
Christopher Carmona, University of Texas-Rio Grande Valley
Trinidad Gonzales, South Texas College
Juan Carmona, Donna High School
Corina Carmona, Texas Tech University

9:00–10:15 am  Panel/Roundtable 28—PAC 104

Confronting Institutional Violence & Moving Forward
Verónica Solís, University of Texas-Rio Grande Valley
Laura Lee Oviedo, Texas A&M University
Tiffany Gonzalez, Texas A&M University
Frank Ortega, Texas A&M University
Leonardo L. Treviño, University of Texas-Rio Grande Valley
10:30–11:45 am  **Session 2**

**Panel 29—PAC 101**

*Mi Vida, Mi Voz: Multimedia Narratives from the Puente Project in Baytown*

Orlando Lara, Lee College
Lee College Students

10:30–11:45 am  **Panel 30—PAC 114B**

*“Una Mano no se Puede Lavar Sola”: Raza and Self-Advocacy*

Giovanna Espinoza, “Empowering Chicana Alliances: Testimonios of Scholar-Activist Dr. Antonia Castañeda and the Esperanza Peace and Justice Center,” Trinity University

Joey López, “The Pizza Slice—How we took numbers to our lived reality and brought about change,” University of Incarnate Word

Rebecca González, “Las Hermanas: Unidas en Acción y Oración,” Our Lady of the Lake University


10:30–11:45 am  **Panel 31—PAC 115A**

*Escribo por lo tanto soy: Latin@ Poetics, Aesthetics, and Creative Writing*

Claire M. Massey, Moderator, Saarland University, Germany

Trevor Boffone, “Healing Trauma and Finding the Creative Voice with Josefina López,” University of Houston

Lupe Méndez, “A Poem About My Name: Illustrating Cultural Dialogue Through Self Empowered Identification” The University of Texas-El Paso

Jasmine Méndez, “A Foundation Lost in Translation,” Independent Artist
10:30–11:45 am Panel 32—PAC 115B

Within the Halls of Academia: ¡Raza & Championing La Causa!

Emilio Zamora, “Historical Thinking, Social Values, and Personal Disclosure in Mexican American Studies Teaching,” University of Texas at Austin

Ernesto Fidél Ramírez, “Negotiating la frontera of the academy con mis Nepantla coyotes—a Chicano browning of the Ivory Tower,” University of Texas-Rio Grande Valley

Armando L. Trujillo, “Crossing the Border in Search for Higher Education, Cultural Revitalization and Identity,” University of Texas-San Antonio

10:30–11:45 am Panel 33—PAC 116A

Un Nuevo Mestizaje: A New Realization on the Road to Overcoming Raza Roadblocks

Sergio G. Barrera, UTRGV, “(Re)Thinking Chicana Feminism del Movimiento Through Poetry,” University of Texas-Rio Grande Valley

Sylvia Fernández, “Mujeres unidas in the borderland,” University of Houston

Cinthia Bernal, “White Superiority over the Latin American Mind,” University of Texas-Rio Grande Valley

Jesús Sierra, “How Single Father Masculinity is Viewed in South Texas,” University of Texas-Rio Grande Valley

10:30–11:45 am Panel/Roundtable 34—PAC 116B

Mexican American History
Dual Credit at Donna High School

Juan Carmona, Donna High School/South Texas College
Samantha Muñoz, Donna High School
Alexa Zuniga, Donna High School
Abraham Cortéz, Donna High School
Jonathan Andrew Gómez, Donna High School
10:30–11:45 am  Panel/Roundtable 35—PAC 104

Everything is Appropriation…?: Marketing, Activism, and the Use and Abuse of Mexican American Traditions in the Rio Grande Valley

Valerie Cerda, University of Texas-Rio Grande Valley
Lupe Flores, University of Texas-Rio Grande Valley
Arnulfo Daniel Segovia, University of Texas-Rio Grande Valley

10:30–11:45 am  Panel/Roundtable 36—PAC 106

“Non-violent Demonstration for Purpose of Securing Political Ends”?: ¡Basta! Raza and the Phenomenon Behind the “Don” Trump Piñata

Raúl R. Reyes, Moderator, LSC-Kingwood
Eileen Renderos, LSC-Kingwood
Michelle Balliet, LSC-Kingwood
Sonia Hackett, LSC-Kingwood

12:00–2:00 pm  Student Luncheon: PAC Atrium

12:00–12:50 pm  Faculty Box Luncheon: SCC
1:00–2:15 pm  **Session 3**  
Panel/Workshop 37—PAC 101

“Taming the Monster: Writing through Grief and Discovering the Sound of Your Soul”
Sarah Shaney

1:00–2:15 pm  **Panel 38—PAC 114B**

*Education and the Route to Raza Empowerment*

Diane Gunnoe, “I'm here, I'm listening, teach me!”
A Study of Mexican-American Girls’ Narratives in the Context of their Experiences,”
New Mexico State University

Edith Young, “Bilingual Education and Administrators as Advocates: A Teacher’s Guide to the DACA and Immigration Policy,” Texas A&M University-San Antonio

Miguel Venegas, “A Brown Path to Student Success,”
University of Texas-Rio Grande Valley

1:00–2:15 pm  **Panel 39—PAC 115A**

*Defendiendo Lo Nuestro: Identity en la Patria Chica*

Marilyse Figueroa, “A Style of Our Own: Sandra Cisneros and the discovery of Mexican American Identity,”
Texas State University

Megan Nieto, “Decolonizing Comfort: The Colonization of the Chican@ Diet and Attempts to Reclaim Traditional Eating Habits, Ancestral Knowledges, and Customs in Sandra Cisneros’s Have You Seen Marie? and Belinda Acosta’s Sisters, Strangers and Starting Over;”
University of Texas at San Antonio

Cynthia Saldívar, “Redefining Monstrosity in Josefina López’s Detained in the Desert,” University of Texas-Rio Grande Valley

1:00–2:15 pm  **Panel 40—PAC 115B**

*Chicana/Tejana Feminist Epistemologies: Centering the Knowledge Production of Chicana Mothers and Chicana/o Youth*

Sylvia Mendoza, University of Houston

Sandra D. Garza, Northwest Vista College

Lee Ann Epstein, University of Texas at San Antonio
1:00–2:15 pm  Panel 41—PAC 116A

Identifying and Fixing the Leaks along the Chicana/o Educational Pipeline: Mexican American Educators’ Experience with Academic Tracking
Alma Llanas, Five Palms Elementary School
Sarah Ramos, Trinity University

1:00–2:15 pm  Panel/Roundtable 42—PAC 116B

Honoring Our Past, Protecting Our Future: Using Our Culture to Enrich Our Educational Experiences
Dagoberto Eli Ramírez, University of Texas-Rio Grande Valley
José Saldívar, University of Texas-Rio Grande Valley
Ernesto Fidél Ramirez, University of Texas-Rio Grande Valley

2:30–3:45 pm  Closing Plenary
Past & Future: The Growth of the NACCS Tejas Foco Conference Over the Years
Dr. Trinidad Gonzales, South Texas College
Dr. V. June Pedraza, Northwest Vista College
Dr. Jaime Armin Mejía, Texas State University
Dr. Roberto R. Calderón, University of North Texas

4:00–7:00 pm  Business Meeting: CLA 114