The Houston Northwest Chamber of Commerce was founded in 1974 to serve the greater northwest area of Harris County. Visionary citizens chartered the Chamber and today it has grown to over 700+ members serving an area of approximately 500,000 residents. The northwest region of Harris County has operated primarily as an unincorporated area without the benefit of a town hall, mayor or main street. The Chamber of Commerce has partnered closely with county commissioners, elected officials and community organizations to fill the void by working to improve the area for both businesses and families.

Northwest Houston is one of the most popular residential and commercial locations in the Houston region. It’s full of lakes and streams, parks and golf courses, quiet forests and safe neighborhoods. The best schools and libraries a rich visual and performing arts community and wide range of shopping options. These are the reasons to live and work in Northwest Houston and why we are one of the fastest growing areas in the region.
Population and Demographics

**Population**
- **635,662** Population
- **33.8** Median Age
- **14%** Foreign Born

**Race**
- **59.2%** White
- **21.8%** Black or African American
- **8.0%** Asian
- **7.7%** Some Other Race
- **2.7%** Two or More Races
- **0.4%** American Indian and Alaska Native
- **0.2%** Native Hawaiian & Other Pacific Islander

**Ethnicity**
- **65.5%** White (Non-Hispanic/Latino)
- **34.5%** Hispanic/Latino

**Sources:** JobsEQ®, http://www.chmuraecon.com/jobseq Copyright © 2019 Chmura Economics & Analytics, All Rights Reserved.
Economic Indicators

Key Facts

- Average Household Size: 3.0
- Veteran Labor Force Participation Age 18 to 64: 84.7%
- Median Household Income: $67,194

Business

- Total Businesses: 22,411
- Total Employees: 262,166
- Unemployment Rate: 4.2%

Income

- Average Household Income: $67,194
- Per Capita Income: $31,085
- Median Net Worth: $105,404

Education

- No High School Diploma: 13%
- High School Graduate: 23%
- Some College: 32%
- Bachelors/Prof/Grad Degree: 32%

As of 2019Q3, total employment for the Houston Northwest Chamber was 268,282 (based on a four-quarter moving average). Over the year ending 2019Q3, employment increased 2.6% in the region.

The average worker in the Houston Northwest Chamber earned annual wages of $70,987 as of 2019Q3. Average annual wages per worker increased 5.4% in the region over the preceding four quarters. For comparison purposes, annual average wages were $57,681 in the nation as of 2019Q3.
The Cost of Living Index estimates the relative price levels for consumer goods and services. When applied to wages and salaries, the result is a measure of relative purchasing power. The cost of living is 6.6% lower in Houston Northwest Chamber than the U.S. average.

<table>
<thead>
<tr>
<th></th>
<th>Annual Average Salary</th>
<th>Cost of Living Index (Base US)</th>
<th>US Purchasing Power</th>
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</thead>
<tbody>
<tr>
<td>Houston Northwest</td>
<td>$70,987</td>
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<tr>
<td>Texas</td>
<td>$57,901</td>
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<tr>
<td>USA</td>
<td>$57,681</td>
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<td>$57,681</td>
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Source: JobsEQ® http://www.chmureaecon.com/jobseq
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Industry Snapshot

Employment Share by Industry Sector

- Retail Trade
- Manufacturing
- Accommodation & Food Services
- Construction
- Health Care and Social Assistance
- Educational Services
- Administrative and Support and Waste Management and Remediation Services
- Professional, Scientific, and Technical Services
- Wholesale Trade
- Other Services (Except Public Administration)
- Transportation and Warehousing
- Mining, Quarrying, and Oil and Gas Extraction
- Finance and Insurance
- Real Estate and Rental Leasing

Projected Annual Growth

Employment in the Houston Northwest Service Area is projected to expand by 2,693 Jobs.

+2.0%

Year over Year

Over the next 1 year, employment in the Houston Northwest Chamber is projected to expand by 2,693 jobs. The fastest growing sector in the region is expected to be Health Care and Social Assistance with a +2.0% year-over-year rate of growth. The strongest forecast by number of jobs over this period is expected for Health Care and Social Assistance (+457 jobs), Accommodation and Food Services (+424), and Construction (+401).

Source: JobsEQ® Employment data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics and imputed where necessary. Data are updated through 2019Q1 with preliminary estimates updated to 2019Q3. Forecast employment growth uses national projections adapted for regional growth patterns.
Top Industries

The largest sector in the Houston Northwest Chamber is Retail Trade, employing 29,710 workers. The next-largest sectors in the region are Manufacturing (28,463 workers) and Accommodation and Food Services (27,381). High location quotients (LQs) indicate sectors in which a region has high concentrations of employment compared to the national average. The sectors with the largest LQs in the region are Mining, Quarrying, and Oil and Gas Extraction (LQ = 5.90), Wholesale Trade (1.90), and Construction (1.69).

Sectors in the Houston Northwest Chamber with the highest average wages per worker are Mining, Quarrying, and Oil and Gas Extraction ($206,912), Management of Companies and Enterprises ($192,311), and Utilities ($139,921). Regional sectors with the best job growth (or most moderate job losses) over the last 5 years are Accommodation and Food Services (+4,400 jobs), Construction (+3,123), and Health Care and Social Assistance (+2,157).

Top Employers

- Chi St. Luke’s Health
  The Vintage Hospital
- HCA Houston Healthcare Northwest
- Houston Methodist
  Willowbrook Hospital
- Capizmo Communications
- Noble Energy
- Lone Star College

EDP Zip codes

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Employment data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics and imputed where necessary. Data are updated through 2019Q1 with preliminary estimates updated to 2019Q3.
Expected growth rates for occupations vary by the education and training required. While all employment in the Houston Northwest Chamber is projected to grow 1.0% over the next ten years, occupations typically requiring a postgraduate degree are expected to grow 1.6% per year, those requiring a bachelor’s degree are forecast to grow 1.2% per year, and occupations typically needing a 2-year degree or certificate are expected to grow 1.3% per year.

<table>
<thead>
<tr>
<th>Education Level</th>
<th>Annual Growth Rate</th>
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<tbody>
<tr>
<td>Postgraduate Degree</td>
<td>1.6%</td>
</tr>
<tr>
<td>Bachelor’s Degree</td>
<td>1.2%</td>
</tr>
<tr>
<td>Associate Degree</td>
<td>1.3%</td>
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</tbody>
</table>

Employment by occupation data are estimates as of 2019Q3. Education levels of occupations are based on BLS assignments. Forecast employment growth uses national projections from the Bureau of Labor Statistics adapted for regional growth patterns.
Lone Star College is the largest institution of higher education in the Houston area with six college campuses, and is one of the fastest-growing community colleges in the nation. Not only great in size, Lone Star College is a key driver and growing contributor to the local and regional economy with an annual economic impact of $3.1 billion.

Students rely on Lone Star College for Associate Degrees, certifications for work in high-demand industries, and credits that enable them to transfer anywhere. In fact, LSC provides more than 180 programs of study close to home. No wonder 99,000 students choose Lone Star College!

Visit LoneStar.edu
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