Lone Star College SBDC help small businesses navigate through COVID-19

HOUSTON (Oct. 8) – The Lone Star College Small Business Development Center is hosting a series of Business Success Seminars to provide proven strategies for businesses to be successful.

“In Texas alone, total small business revenue decreased in September 2020 by 26.6% compared to January 2020 due to the COVID-19 pandemic,” said Miguel Lopez, LSC SBDC executive director. “These seminars are a great way for owners to hear from people with the experience and know-how to pivot and adapt to the current environment.”

LSC SBDC Business Success Seminars schedule is:

‘Selling in the New Normal’
Troy Elmore, president, Impassioned Sales Solutions, LLC Sandler Training will share his extensive sales and sales consulting experience and his passion for helping companies take their business to the next level. The seminar takes place Oct. 14 and you can register here.
‘Pivot to Increase Your Bottom Line’
Sam Cannon, Wm. S. Cannon & Associates, LLC., will explain how data driven decisions can help shrink your expenses, while also retaining the key assets necessary to ramp capacity and emerge successfully. The seminar takes place Oct. 21 and you can register here.

‘Pivot your Most Valuable Resource – You and Your Employees’
Paula Harvey, SHRM-SCP, SPHR, GPHR, VP, Human Resources/Safety, Schulte Building will delve into the do’s and don’ts of working from home, including how to prepare employees to return to the office. The seminar takes place Oct. 28 and you can register here.

There is no charge to attend these events.

The LSC SBDC is a business advising and training center of the Texas Gulf Coast SBDC Network. The Texas Gulf Coast SBDC Network serves 32 counties in Southeast Texas and is funded in part through a cooperative agreement with the U.S. Small Business Administration.

Lone Star College offers high-quality, low-cost academic transfer and career training education to 93,000+ students each semester. LSC is training tomorrow’s workforce today and redefining the community college experience to support student success. Stephen C. Head, Ph.D., serves as chancellor of LSC, the largest institution of higher education in the Houston area with an annual economic impact of nearly $3 billion. LSC consists of seven colleges, 10 centers, two university centers, Lone Star Corporate College and LSC-Online. To learn more, visit LoneStar.edu.

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